

## DISTRIBUTION AGREEMENT

### Article 1 [Service Provider –ADFORTIVE ]

1. Box Information Technology Services, Ramon Gomez de la Serna, 22 Edificio King Edward - Office 406 29602 Marbella - Spain
2. Platform/Portal adfortive located at the following website <https://adfortive.com/>, under which the Service Provider manages the Portal, constituting an Internet Platform made up of a series of components unique for Internet portals and services provided electronically for the Users, in particular business system tools, available for the registered and logged in Distributors via the aforementioned websites.
3. Account / Profile – a set of resources and authorities within the Portal, protected with a Password, allocated to a Distributor or a User, containing the information required for his/her authorization and enabling the use of services, in particular, containing dedicated business tools enabling establishing, control of the development of the Distribution the amount of the Remuneration earned
4. Registration – an activity performed under the Portal involving establishment of the User’s Account and definition of a login and Password and completion of other registration boxes.
5. Password – a unique string of characters created by a User ensuring her/him access to the Account.
6. User – a natural person, a legal person or an organizational unit without a legal entity who has been granted a legal capacity, who has an Account on the Platform, either having or not having a status of a Distributor.
7. Distributor - being an Entrepreneur: A person who completed Registration within the Portal, accepted the terms and conditions of the distribution agreement, marketing plans and Portal use rules and regulations (terms and conditions), who, in particular, acts as an intermediary in the purchase of Goods/Services of Adfortive between a User, and the Service Provider or a Service Provider’s Partner.
8. Entrepreneur - being Distributor: a) A natural person who is at least 18 years old, b) A legal person (i.e. an organizational unit who has been granted a legal personality pursuant to the statute of the country of the Distributor), c) An organizational unit without a legal personality who has been granted a legal capacity pursuant to the statute of the country of the Distributor (a right to be an subject of rights and obligations), conducting, at moment of the registration, business or professional operations on his/her own behalf and at his/her own risk pursuant to the provisions of the legislation of a specific Distributor’s country of residence.

9. performance of business operations by building personal structures of work colleagues by distributors, based on the sales of which, the structure creator receives additional commissions in the amount and pursuant to the rules set forth in the marketing plan
10. Partner - an Entrepreneur cooperating with the Service Provider, whose goods and services are available on the Platform, in the sales of which the Service Provider acts solely as an intermediary.
11. tabs in the Account of a Distributor allowing him/her to monitor the development of the Structure and correctness of calculations of the Remuneration received from the Service Provider.
12. Reflink- a unique string of characters allocated to a given Distributor, allowing him/her to create Distribution Structure, allowing the Service Provider's settlement system to establish whether a specific User purchases Goods/Services under Adfortive via the Distributor, to whom a given Reflink has been allocated.
13. Distribution Structure – a system of connections between Distributors and other Users, arising from the fact that Adfortive Goods/ Services have been recommended by the Distributor to these Users, arising from using the Reflink by these Users .
14. Remuneration – profits made by a Distributor particularly for intermediary services in purchasing Adfortive Goods/ Services between Users and the Service Provider that is granted in a form of copons and cryptocorency , A Distributor needs to meet the Requirement of Personal Activity and the structure he/she has built needs to achieve the Structure Sales set forth in the Plan.
15. Copons – is a term voucher of any value purchased by a Distributor or received by a Distributor as Remuneration that may be exchanged into various Adfortive Goods/Services , Copon received by a Distributor as a part of the Remuneration may be also redeemed - in the quantity set forth herein - by granting an equivalent in a form of the USD currency, as selected by a Distributor.
16. Requirement of a Personal Activity by a Distributor – actions a Distributor needs to undertake himself/herself in order to earn the right to receive Remuneration.
17. Structure Sales – one of the criteria that need to be met by the Structure in order to obtain rights by a Distributor to receive Remuneration being a minimum value of Adfortive Goods/ Services purchased by Users in a given Structure in the Settlement Period.
18. Settlement Period – a period of time indicated in the Plan being a basis of determining whether a Distributor has obtained the right to receive Remuneration and in what amount.
19. Plan – a document defining the principles of opportunities of receiving Remuneration by the Distributors, subject to compliance with the terms and conditions set forth therein and respectively relative to the principles on which platforms are based.

20. eWallet of a Distributor – an electronic wallet of a Distributor that is necessary for storing cryptocurrencies, USD (US dollar) currency and making payments while using them. The Service Provider does not conduct and does not provide the eWallet services.

21. Cryptocurrency – a virtual financial settlement unit, being neither legal payment means, or electronic money or a financial instrument, input into the dispersed accounting system, (blockchain) based on the cryptography, convertible in business trading into legal payment means, and accepted as the exchange means, that may be stored electronically or transferred, and that may be subject of electronic trading.

22. Adfortive Goods/Services – products provided by the Service Provider or in offering of which the Service Provider acts as an intermediary, included in the Product Catalogue.

23. Product Catalogue – constituting Appendix No. 3 to this Distribution Agreement, a document describing the properties and features of Goods/Service in the sale of which a Distributor provides intermediary services.

24. copons – points being a voucher that may be used by a Distributor within the portal to reduce the purchase price of Adforive Goods/ Services.

25. A website maintained under the following address: <https://adfortive.com/> where Users have an opportunity to buy some adfortive Goods/ Services offered by a Service Provider or those in the sale of which the Service Provider acts as an intermediary (coming from Service Provider’s Partners).

26. Data Controller – a natural or a legal person, a public authority, unit or any other entity that independently or together with other determines objectives and manners of personal data processing.

## Article 2 [General Assumptions Pertaining to the Business Model of Adfortived]

1. The Service Provider is the owner of the Adfortive Platform.

2. The Service Provider represents that in order to achieve more efficient sales of Adfortive Goods/ Services available under the Adfortive, he/she offers a sales model based on the DSM( DIRECT SALE MARKETING ) principles to the Entrepreneurs who would like to become their Distributor, and specified in detail in the Plans constituting an Appendix hereto.

3. The Service Provider represents that within Adfortive Platform, solely an Entrepreneur may be a Distributor i.e. a natural person who is 18 years old or more, a legal person (i.e. an organizational unit who has been granted a legal personality by the statute of the country of the Distributor), or an organizational unit without a legal personality who has been granted a legal capacity by the statute of the country of the Distributor (a right to be an subject of rights and obligations), conducting business or professional operations on his/her own behalf and at his/her own risk, involving, in particular,

intermediation in sales of Adfortive Goods/ Services to the Users, such Adfortive Goods / Services coming from the Service Provider or his/her Partners, in exchange for which he/she will be receiving Remuneration.

4. It is necessary to Register as a Distributor in order to commence cooperation with a Service Provider under the Adfortive Platform. Then, a Distributor obtains access to business system tools , enabling control of effectiveness of own marketing work, generation and control or development of a Distribution Network and the amount of the received Remuneration (as a result of a purchase of Adfortive Goods/ Services available in the Adfortive Business using the Reflink allocated to a given Distributor by Users. In case a defined Structure Sales in a given Settlement Period have been achieved by the Distribution Structure created in aforementioned manner, and the Requirement of a Personal Activity of a Distributor has been met by a Distributor, Remuneration will be calculated on the basis of the completed purchases.

5. The Service Provider further indicates that within the Adfortive Platform, a Distributor may not only purchase the advertising service involving display of the advertisement of a specific website, whereas the number of displays of advertisements depends on the type of the purchased Advertising Package, but also, a Distributor, upon the condition of watching a specific number of advertisements in a specific time period, obtains the right to additional Remuneration pursuant to the principles set forth in the direct sale Marketing Plan.

6. The Distributor represents that already at the moment of the registration in the Platform he/she has already performed business operations on his/her own behalf and at his/her own risk and has a status of an Entrepreneur pursuant to the law of the country of his/her residence.

### Article 3 [Subject of the Agreement]

1. The Service Provider offers access to the Platform facilitating business operations on the basis of the DSM-type business to Distributors, within which a Distributor may act as an intermediary in the sales of Adfortive Goods/ Services available within the Adfortive coming from the Service Provider or his/her Partners and has an option to communicate with other Users and establishing new business contacts.

2. The Service Provider ensures free of charge to a Distributor to perform his/her business operations within the Portal that enables him/her using the services, and in particular, containing dedicated business tools enabling establishing, control of development of the Distribution Network and the amount of the received Remuneration.

3. During the term hereof, a Distributor agrees to promote Adfortive Goods/ Services and search for potential buyers of the aforementioned products pursuant to the principles set forth in this Agreement and in the Rules.

4. In relation to the active and effective performance of intermediary services in the sales of Adfortive Goods/ Service, the Distributor will be receiving Remuneration pursuant to the principles provided for in the direct sale Marketing Plan, subject to para 5.

5. The Service Provider stipulates that earning opportunities arising out of the contents of direct sale Marketing Plans should not be treated as guarantees or forecasts of Distributors' actual earnings or profits. Any business success of the Distributor is a result of his/her active, actually performed work, and in particular well-thought marketing activities that require some idea / concept, engagement and diligence. Therefore Adfortive may not and shall not make any representations or warranties on the possibility of attaining any specific results or earning remuneration while using our direct sale Marketing Plan, information, tools, or strategy by a Distributor. It should further be kept in mind that the amount of remuneration obtained by each Distributor is dependent upon changing market conditions, and also on the level of engagement and marketing skills of each Distributor. For further information, the Distributors are requested to consult "Service Provider's Information Policy - Warning on the risks related to provided services and holding copons, Cryptocurrencies including the indemnification of the Service Provider" document, constituting appendix to this agreement.

#### Article 4 [Term of the Agreement]

1. The Agreement may be executed only electronically by Registration in the Portal, pursuant to the principles set forth in the Rules.

2. The Service Provider states that pursuant to the implemented Policy, verification of the Account has been implemented in order to identify its customers in the cases set forth in the Rules.

3. The Agreement will be executed at the moment of activation of the Account on the Portal by a Distributor.

4. The Agreement has been executed for an indefinite period of time.

5- The service provider as well as a distributor can automatically terminate this agreement without prior notice in case of general no payment or by the user, at the end of the third month.

6. The Service Provider reserves a right to terminate this Agreement without a notice period in case a Distributor infringes the provisions of this Agreement, Rules or the provisions of the applicable legislation, in particular: a) The Distributor's illegal conduct while taking advantage of the offers of the Service Provider or business operations related to the sale of the Adfortive Goods/ Services, b) Provision of false or misleading information to the Service Provider, c) Fraudulent, illegal or otherwise prohibited use of goods or other offers of the Service Provider, d) Prohibited dissemination, duplication, publication or other use or processing of training materials developed by a Distributor in a manner that does not comply with the provisions of this Agreement or applicable legislation.

7. The termination notices (representations) will be sent by the Service Provider to a Distributor in a form of an electronic message to the e-mail address provided at the Registration or provided in the Account.

8. Notices (representations) on termination addressed by a Distributor to the Service Provider should be addressed in a form of an electronic message to the following address: <https://adfortive.com>

9. In case of termination of the agreement and liquidation of the account, the distributor can use the accumulated bonus in the e wallet at any time.

10. In the event of termination of the agreement with a Distributor, a Distributor may – by means of a separate written request – apply for the consent of the Service Provider for return of any Adfortive Goods/ Services in his/her possession, pursuant to the returns policy, constituting appendix to this agreement.

## Article 5 [Principles of Conducting Operations by a Distributor within the Platform]

### General Principles of Use of the Platform

1. Business operations performed by a Distributor within the Platform are based on Distributor's acting as an intermediary in the sale of Adfortive Goods/ Services in exchange for Remuneration received from the Service Provider.

2. While taking advantage of the Internet offering of the Service Provider, Distributors are prohibited from infringement of the rights of third parties, soliciting third parties or infringing the effective legislation or good conduct in any other manner. In particular, Distributors are encouraged to refrain from the following actions: a) Dissemination of statements containing offensive, harassing, aggressive, glorifying violence, rebellious, sexist, obscene, pornographic, racial, morally wrong otherwise offensive or prohibited contents; b) Offending, soliciting, threatening, defaming, embarrassing other Users, colleagues or the Service Provider; c) Spying on, transferring or dissemination of personal or confidential information of other Users, Distributors, Partners or the Service Provider or other disregard of a private sphere of the aforementioned persons; d) Dissemination of untrue statements pertaining to the race, religion, sex, sexual orientation, origin, social position of other Users, Partners, colleagues or Distributors of the Service Provider; e) Getting into illegal possession of confidential data pertaining to the Service Provider, its further transfer or dissemination; f) Dissemination of untrue statements pertaining to the Service Provider; g) Wrongly holding herself/himself to be a colleague of the Service Provider or his/her associated enterprise or a Partner; h) Using legally protected images, photographs, graphics, videos, musical works, texts, trademarks, titles, trade names, software or other contents and marks without the consent of a holder or holders of the rights to them or without a consent contained in the agreements, law or a legal provision; i) Dissemination of statements containing advertising, religious or political contents against the provisions of this Agreement and the Rules; j) Use of prohibited or illegal

content; k) Taking advantage of errors in the software (so called bugs) that will be reported to the relevant law enforcement authorities; l) Undertaking actions that lead to excessive overload of servers and/ or may significantly limit the course of processes within the Platforms for Users or the Service Provider; m) Hacking or cracking of the Platform (the Platform system) and supporting such hacking or cracking or encouraging others to do so; n) Dissemination of false software and support and encouraging others to do so; o) Uploading files containing viruses, Trojans or defective data; p) Use or dissemination of the auto-type, macro-type or cheat utility-type software; q) Modification of the Platform or its parts to the extent outside of the rights of the Users or Distributors; r) Use of the software enabling so called data mining or that in any other way seizes or collects the information related to the service; s) Interrupting transfer to and from the dedicated servers and the WWW server; t) Hacking into dedicated servers, data servers or the WWW websites.

3. A Distributor is not allowed to provide or transfer, in particular, the following content via the Portal: a) Contents that are legally prohibited, in particular, offensive, obscene, aggressive or other contents or social actions that infringe the law or good practice or personal rights or other third party rights (including racial or discriminating contents); b) Personal data of third parties, their phone numbers, address data and electronic mail; c) Unsolicited business communication or any other type of spam.

4. By posting a comment or sending material apart from the one available on the Platform, a Distributor represents that any contents and files are free from legal defects, any copyrights, claims related to the protection of a trademark or any other claims of third parties. A Distributor represents that he/she has any and all rights to posted content, copyright including the right to publish and disseminate this material online and that he/she has the right to use the photographs belonging to third parties and that these rights are not limited in any way by third party rights.

5. A Distributor holds full and unlimited liability towards other Users for adding posts, comments, files, photographs and other contents of his/her profile. If according to a User, the published content, posts, comments or any other content infringe upon this Agreement, the effective legislation or the Rules, express racial content, infringe upon personal rights or good practice, a Distributor must notify this to the Service Provider.

6. Overloading the server of the Service Provider by generating artificial traffic on the Platform and other actions that go beyond normal use of the Portal is prohibited. Any attempts of artificial positioning of popularity of posts, files, accounts, content under any rankings of popularity or activities that are organized by the Service Provider, and any other forbidden use of the Portal, also when they are aimed at improvement of competitiveness or profitability of the enterprise being generated shall be prohibited.

7. The Service Provider does not interfere with the content of comments and materials in the Users' Accounts unless the content thereof has been reported by other Users as the content that infringes the provisions of this Agreement, Rules or the effective legislation. Distributors' Communication with Mass Media.

8. A Distributor is not authorized to give any answers to press inquiries pertaining to the Service Provider, its Adfortive Goods/ Services, Marketing Plan, etc. A Distributor is obligated to submit any and all press inquiries to the Service Provider to the following e-mail address: <https://adfortive.com>

9. A Distributor shall not make public statements, including statements made via any mass media, on the issues related to the Service Provider and the Adfortive Goods/ Services he/she offers or the system of distribution without a prior written consent of the Service Provider. The Principles of Distribution Operations within the Platform.

10. The sales system of the Adfortive Goods/ Services is organized by the Service Provider in cooperation with Distributors. Adfortive Goods/ Services may not be subject of the sale implemented in physical stores: in shops, showrooms or other organized points of retail or wholesale.

11. Every newly-registered Distributor or User will be allocated to the Distribution Structure of this active Distributor via whose ReLink a given person made the Registration, and the date and time of receipt of the registration request by the Service Provider will be decisive for such allocation.

12. In case of a dispute of two Distributors pertaining to the invitation of a new Distributor or a User, the Service Provider will consider only the one whose ReLink is provided in the request of a new Distributor for a Registration as an inviting party.

13. Cross-inviting/ sponsoring is prohibited as well as any attempts to do so. Cross-sponsoring means acquisition of a Distributor who has already been a Distributor in a different Distribution Structure or had a contract as a Distributor in the last six months. It is also prohibited to use the name of a spouse, blood relatives, trade names, and names of limited companies, partnerships, trusts or other third parties in order to bypass this provision.

14. Distributors are strictly prohibited from interfering with the Remuneration, in particular to establish bogus Accounts. It mainly includes sponsoring of Distributors who, in fact, do not work for the Service Provider at all (so called "fronts" [bogus traders]), as well as in open and camouflaged multiple registrations. It is also prohibited to use the name of a spouse, blood relatives, trade names, and names of limited companies, partnerships, trusts or other third parties in order to bypass this provision. It is also prohibited to encourage third parties to sell or to buy goods so as to achieve a better position in the marketing plan.

15. Distributors are obligated to provide reliable information on Adfortive Goods/Services. The Service Provider does not take any responsibility for Distributors' omissions in this area.

16. For the entire term of cooperation with the Service Provider, a Distributor is obligated to perform business operations related to intermediation in sale of Adfortive Goods/ Services in compliance with the effective legislation of the country of his/her residence.

17. While performing their business operations, Distributors may not infringe upon the rights of the Service Provider, other Distributors, associated enterprises or any other third parties, solicit third parties or infringe the effective legislation in any other way. In particular, a Distributor is prohibited from



dissemination of false or misleading information about Adfortive Goods/Services or about the system of their distribution.

18. Within his/her business as an intermediary or in the advertisement of his/her business within the Platform, a Distributor is strictly obligated to provide only such information about Adfortive Goods/ Services, and their distribution system that is consistent in its content with the information contained in advertising and information materials of the Service Provider. Furthermore, sending unsolicited e-mail messages, fax messages and text messages of an advertising nature (spam) is prohibited. Also improper use or undertaking illegal actions such as, for example, using an unapproved or unfair advertising (e.g. misleading statements) is prohibited.

19. While talking to potential purchasers of Adfortive Goods/ Services, a Distributor is obligated simultaneously to call the attention of potential new Distributors to the fact that making profits is possible only by intense and continuous work.

20. Distributors are strictly prohibited from promoting the business of the Service Provider as a potential investment transaction, making profit in a form of interest or any other type of a financial investment as it will be untrue and misleading information, totally in conflict with the Business model of a Service Provider within the Platform.

21. Distribution and promotional efforts of a Distributor may not simulate, and even more so, may not impose any commissions that are understood as a “per head bonus” or any other type of commission disbursed solely for acquisition of a new Distributor, which is totally in conflict with the Business model of a Service Provider within the Platform, no actions may be undertaken that will make an impression that the advertised distribution system is an illegal system, namely, an illegal progressive pyramid sales system or a financial pyramid or any other fraudulent distribution system.

22. It is strictly prohibited to address any distribution and promotion actions to the individuals who are not entrepreneurs, minors or the people inexperienced in terms of business and in no circumstances may their age, illness or their limited ability to understand the act, be used in order to solicit a User for execution of an agreement. In case of contacts with so called low financial status groups or foreigners, Distributors will take account of due attention to their financial capacity or their ability to understand an act and their linguistic abilities to communicate and they will refrain from doing anything that would make the aforementioned persons engage in transactions not corresponding with their life situation.

23. No distribution and promotional actions may be undertaken that are improper, illegal or uncertain or that would exert a forbidden pressure on the selected group of Users.

24. For commercial or promotional purposes, Distributors will refer solely to the materials, letters, recommendations, test results, references officially authorized by the Service Provider.

25. A Distributor may not claim that direct marketing Marketing Plans, Adfortive Goods/ Services have been approved or accepted by a government institution, are supported by it or have been qualified by a law firm as certain and reliable in legal terms.

26. Adfortive Goods/ Services are not allowed to be offered in auctions, public and private „flea markets”, goods exchange / forums, in the on-line purchase system carried out outside of the Platform of the Service Provider, major Internet commercial platforms or comparable points of sales.

27. A Distributor is obligated to present himself/herself in his/her commercial operations as an Independent Distribution Partner of the Adfortive Company. It is mandatory for the Internet landing pages, letterhead, business cards, slogans on cars and advertisements and the like to have an additional note “Independent Distribution Partner of the Adfortive Company”.

28. A Distributor may not submit applications for loans, make expenses, incur liabilities, open bank accounts or execute other agreements in the name and on behalf of the Service Provider.

29. A Distributor shall pay any and all expenses of business trips, per diems, office costs and other expenses related to performance of own business operations.

30. A Distributor is not authorized to express any negative or unflattering assessments of other enterprises and competitive brands in commercial communication.

31. A Distributor shall immediately provide any inquiries or complaints of Users pertaining to products, service or the remuneration system by the e-mail message sent to the following address:  
<https://adfortive.com> .

32. The Service Provider enables a Distributor to purchase Adfortive Goods/ Services for his/her own needs or the needs of his/ her family members.

33. In no circumstances may a Distributor solicit other Distributors or third parties to purchase goods in excess to their needs so as to acquire or simulate rights to the Remuneration.

34. Every Distributor is obligated to notify the Service Provider immediately about any infringements hereof, the Rules or the effective legislation of which he/she is aware.

35. A Distributor is obligated to protect his/her personal Passwords against any access of third parties.

36. A Distributor is prohibited from disseminating any false or misleading information about Adfortive Goods/Services, their distribution system, etc.

37. Distributors should also protect their electronic connections and devices against any unauthorized access, including, in particular, installation of anti-virus software. Principles for Creation of Websites and Advertising Materials by Distributors

38. Distributors may create websites only to provide intermediary services in sales and promotion of Adfortive Goods/ Services.

39. Distributors’ websites may present only the content pertaining to the Portal and Adfortive Goods/ Services. Any posted content must be consistent with the effective legislation, this Agreement and the Rules, and in particular official advertising documents of the Service Provider.

40. A Distributor is strictly prohibited from placing information about his/her revenues or opportunities to make money in the Platform in any advertising material.

41. Distributors are strictly prohibited from promoting the business of the Service Provider as a potential profit-making investment transaction in a form of interest or any other financial investment, as it will be untrue and misleading information, totally in conflict with the business model of a Service Provider within the Platforms.

42. Use, generation and dissemination of own sales documentation, own websites, own brochures, advertising films and video about Adfortive Goods/Services or about principles of operation of the Platform, or other independently generated media on- or offline and advertising materials is allowed only upon a prior expressed consent and acceptance of content of the aforementioned materials by the Service Provider.

43. In case a Distributor carries out advertising activities in other Internet media such as e.g. social portals (e.g. Facebook, Instagram, Google+), online blogs or Chatrooms, than he/she may use only official information, and advertising materials coming from the Service Provider.

44. Any and all presentation, advertising, training materials and videos and films, etc. (including photographs) made available by the Service Provider are protected by copyright. Without the express written consent of the Service Provider, a Distributor is not allowed to duplicate them, disseminate them, make them publically available and process both as a whole and in part above the scope indicated in this Agreement and Rules. The Principles of Using Markings of the Service Provider and Adfortive goods/ Services

45. The use of the Adfortive marks, registered trademarks of the Service Provider, markings of the Adfortive Goods/ Services to the extent greater than advertising materials and other official documents provided for use is allowed only pursuant to the express written consent of Service Provider.

46. It is prohibited to submit own trademarks, titles of works or other or other protective rights that contain the Adfortivemark or registered trademarks, labeling products, trade names belonging to Adfortive. It applies also to the items in respect of which the Service Provider has a sole right of use. The above prohibition also applies in case of identical as well as similar marks.

47. Amending labels, virtual tags, and logos of Adfortive Goods/ Services is prohibited.

48. It is prohibited to use own Internet domains that contain the marking of the Service Provider or registered trademarks, marking of products, trade names belonging to the Service Provider unless this domain is used solely to re-directing to the official website of the Service Provider that will be given by the Service Provider for the Distributor's disposal in a form customized for him/her.

49. A Distributor is prohibited from execution of such agreement that would infringe the interests of other Distributors or other, already executed distribution agreements that he/she executed with other enterprises and the clauses of which still apply.

50. In case a Distributor works simultaneously for other enterprises or competitors of the Service Provider from the network marketing industry, he/she agrees to organize given business in such a manner (with every downline structure of it) so as to prevent linking or mixing of his/her business provided for the Service Provider with his/her business provided for another enterprise. A Distributor is not allowed, in particular, to offer in the same time, in the same location or in a direct vicinity or on the same website, Adfortive Goods/ Services and those of another entrepreneur unless the Service Provider expressed his/her consent in writing.

51. A Distributor is obligated to keep the information pertaining to the Service Provider and his/her Distribution Structure totally confidential. Trade secretes include, in particular, also the data of Users and Distributors, data pertaining to downline activities, etc. This commitment will remain in force also for 5 years following the date of termination of the agreement.

#### Article 6 [Limitation in Performing Business Operations by a Distributor]

1. A Distributor may not provide intermediary services in sale of goods/ services to other enterprises being competitors of the Service Provider.
2. A Distributor is prohibited from recruiting other Users and Distributors for sales of the products other than Adfortive Goods/ Services.
3. A Distributor is prohibited from execution of agreements infringing interests of other Distributors or the Service Provider.

#### Article 7 [Distributor's Confidentiality Obligation]

1. A Distributor is obligated to confidentiality of the trade secret of the Service Provider, and in particular, the information pertaining to his/her structures. The trade secret of the Service Provider includes, in particular, the Users' and Distributors' data, data pertaining to their activity, the amount of obtained Remuneration or the amount of the Structure Sales, used marketing strategies, etc.
2. The commitment referred to in para. 1 shall remain in force during the Term hereof and for the period of 5 years after termination hereof.
3. The Service Provider informs that violation of the provisions of para. 1 by the Distributor will constitute not only the violation hereof, but also violation of mandatory law provisions and as such will be strictly enforced and/or prosecuted.

## Article 8 [General Principles of Remuneration]

1. In relation to active performance of intermediary services in the sales of Adfortive Goods/ Services, or provision of other services for Adfortive, a Distributor receives Remuneration that is granted only in a form of copons. copons shall be allocated to the account of a specific user. Principles of granting the remuneration shall be set forth by this Agreement, Marketing Plans and Distribution Business Rules within the Adfortive Platform.

2. The Distributor's claim for the disbursement of the Remuneration by the Service Provider arises after generating of the Structure Sales by the Structure and meeting the Requirement of the Distributor's Personal Activity. Both the amount of the Structure Sales as well as the manner of meeting the Requirement of the Personal Activity of a Distributor is defined by the Marketing Plan.

3. In order to be able to earn Remuneration under the distribution business operations within the Portal, a Distributor is not required to incur financial expenditures, to receive a minimum amount of the Adfortive Goods/ Services or recruit new Distributors.

4. A Distributor does not receive any Remuneration for mere acquisition of a new Distributor or a User in the Distribution Structure.

5. The amount of the Remuneration, as well as the manner of its disbursement or any other manner of discharging the claim for the Remuneration is based on the Marketing Plan and the Distribution Business Rules effective at that time.

6. The Service Provider provides free-of-charge administrative to a Distributor to start and conduct his/her business within the Portal that enables him/her always up-to-date and comprehensive review of his/her sales, calculated Remuneration and development of the Distribution Structure.

7. As the Remuneration for his/her business, a Distributor receives after achievement of the required qualification (i.e. achievement of a relevant amount of the Structure Sale and meeting the Requirement of the Personal Activity of a Distributor) Remuneration the amount and the form of which arises from the Marketing Plan, however the Remuneration is disbursed solely in the form of the copons e wallet.

8. Any and all data pertaining to the Remuneration arise from the effective Marketing Plan that a Distributor may view in his/her ; similarly as he/she receives in the moment settlement pertaining to his/her remuneration to the same address. The granted remuneration covers any and all costs related to maintenance and holding business of a Distributor.

9. Only the effective execution of a contractual relationship between a User or a Distributor and the Service Provider (i.e. a User or a Distributor has not effectively cancelled his/her application for execution of an agreement, in particular pursuant to the provisions regulating remote sale) is considered to be the intermediation services in the sale of Adfortive Goods/ Services which entitle to the receipt of the Remuneration. Furthermore, the claim pertaining to the Remuneration arises only when all terms

and conditions have been met. In case of purchase of Adfortive Goods/ Services by Users having a status of a consumer, Remuneration for the Distributors in relation to these purchases will be calculated at the moment of the date of purchase of the aforementioned products except for the cases where the right to withdraw from the agreement (e.g. due to the nature of the purchased service/ product) does not apply.

10. A claim for disbursement of the Remuneration does not arise, in particular, when: a) A User uses his/her right to withdraw, the agreement will be effectively challenged by a User, b) The request of a User was given against the law, c) The Service Provider denies to accept the agreement, the request of a User, due to the errors contained therein (e.g. the data of the purchasing User cannot be verified) or their incompleteness, d) Agreements executed as a result of the fraudulent or illegal actions of a User, Distributor or his/her assistants.

11. The Remuneration of a Distributor will be posted in accounting immediately when the claim for disbursement of the Remuneration arises. A Distributor will check the received financial settlements immediately and will file potential objections as soon as possible to the Service Provider. Any and all claims pertaining to the Remuneration arise each time from the effective Marketing Plan which a Distributor may download in his/her and may get familiar with it there. The information about erroneous Remunerations must be submitted to the Service Provider in a form of the message to the following website address: <https://adfortive.com> within 10 days of the event (wrong posting in the account).

12. The Distributor acknowledges that the copons are not payment means, such as FIAT currency, or cryptocurrency and may be exchanged solely for Adfortive Goods/ Services within Adfortive Biznes Adfortive Portal.

13. The Distributor acknowledges that copons are valid for 3 years of the date on which they are received by the Distributor.

14. In case there is no will to purchase Adfortive Goods/ Services, the Distributor shall be entitled to redeem no more than 95% of the copons received as remuneration and to receive their equivalent in the USD currency or Cryptocurrency, unless the Service Provider agrees for redemption of a higher percentage of copons received as remuneration. In the event of redeeming copons within Adfortive, a Distributor has an option of receiving the equivalent in Cryptocurrency only.

15. Within Adfortive Platform, in case of copons received as remuneration, purchasing of new Advertisement Packages and generating copons codes is only possible in such their part, which is available for redemption.

16. Finalization of the Account and having an active and verified account shall be a precondition for redemption of copons on the Adfortive Platform, due to the fact that equivalent may only be obtained in cryptocurrency.

17. In case of redemption of the copons, the disbursement will be made by sending a relevant equivalent in a form of the USD currency or Cryptocurrency to the provided address of the e-Wallet of

the Distributor using the payment processor selected by the Distributor. In case of a desire to use the commission by using the copons for the purchase of the Adfortive Goods/Services, the payment is made in a manner provided in the account.

18. Technical terms and conditions for redemption of copons and payment of its equivalent in USD or Cryptocurrency are described in the appendix to this agreement.

19. Other Remuneration and the principles of granting it are set forth in Marketing Plans, however, in case of the Remuneration granted in a form of material prizes, the Service Provider hereby stipulates that in case of a lack of possibility to deliver a given material prize or difficulty in its delivery to a Distributor due to the reasons beyond the Service Provider's reasonable control, a Distributor will be paid the equivalent of the awarded material prize according to average prices of this prize applicable in the territory of the European Union.

#### Article 9 [Personal Data Protection]

1. Processing of personal data protection is performed pursuant to the provisions effective to this extent, including in particular, the Regulation of the European Parliament and the Council (EU) 2016/679 of 27 April 2016 entity on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (hereinafter referred to as the "General Data Protection Regulation" or "GDPR") and national provisions, in particular with the Law of 10 May 2018 on personal data protection.

2. The Data Controller is the Service Ramon Gomez de la Serna, 22 Edificio King Edward - Office 406 29602 Marbella - Spain

3. Personal data protection is performed for the purposes set forth below and pursuant to the following legal basis: a) Personal data processing is necessary for the use of the Platform, in particular the performance of an agreement (provision of a service in an electronic manner) or undertaking actions preceding execution of the agreement, including, in particular: establishment and management of the Account; ensuring proper operation and use of the service; processing of complaint reports and the reports submitted by means of a contact form; establishing contacts relative to the performance of the agreement (service provision) – Article 6(1b) b) GDPR; b) Fulfilling the rights and obligations of the data Controller e.g. tax and accounting - Article 6(1c) GDPR; c) Analytical e.g. in order to select services for a Distributor and a User, needs; optimization of products and services pursuant to the reported comments, interests of a Distributor and of a User, application technical logs; in order to optimize the operation processes pursuant to the course of the operation processes which is our legally justified interest (an underlying basis of Article 6(1f) GDPR; d) Filing of data and documenting, meeting the obligations related to the personal data protection; processing of reports not directly related to the contract performance; ensuring safety of the provided services; pursuing claims in court and in amicable

proceedings - Article 6(1f) GDPR; e) Receiving commercial information if a Distributor or a User has agreed to receiving commercial information - Article 6(1a) GDPR

4. Personal data processing is performed pursuant to the valid consent of Distributors and Users given in a voluntary and conscious manner in reference to a specific target of data processing which is distinctly and specifically indicated in the content of this consent.

5. Provision of any personal data by Users and Distributors is voluntary. However the provision of contact data referred to in the registration form is necessary for the execution and performance of the agreement enabling the use of the Portal.

6. While making a Registration, a Distributor as well as a User may express their consent to storage and processing of personal data included in the registration form and accumulated on the Account for the purposes of marketing, information and goods and companies promotion, and within this scope, he/ she may, in particular, express his/her consent for obtaining communications or information from the Service Provider or his/her business partners. The consent for data processing pertains to receiving the aforementioned information or communications via an electronic mail to the address provided by a Distributor and a User during the registration.

7. Each Distributor and User has a right to the following: access to his/her data and to receiving its copies, rectification (correcting) his/her data, filing an objection against data processing, data portability and erasure via the Account and by requesting the Service Provider to do so at the following address: <https://adfortive.com> .

8. A Distributor agrees to an option of displaying the login he/she provides in the Distribution Structure of other Distributors (including his/her Distribution Activity) to which the Distributor has been assigned in order to enable Distributors to perform control of correctness of IT entries pertaining to the Distribution Structure they generate and calculations of the remuneration performed by the system.

9. Every Distributor as well as every User residing within all of the world has a right to file a complaint to the supervisory authority i.e. relevant/ competent Data Protection Authority when he/she finds that processing the data pertaining to the Distributor infringes the law.

10. A Distributor and a User have a right to withdraw the consent for data processing at any time without any impact on the compliance with the law of the processing which was performed under the consent prior to its withdrawal.

11. The data obtained in order to use the Platform is stored for the period of use of the Platform or the period necessary to execute and perform the related agreement. In case when an agreement has been executed, we process the personal data until the end of the statute of limitations of potential claims arising from the agreement. We process personal data for marketing purposes, solely during the term of the agreement or until the moment of a valid objection has been filed by a Distributor or a User.



12. When a Distributor or a User submit a demand to the Data Controller to erase the data provided in the registration form in the manner set forth in Article 9(7), provision of further services by a Controller is possible only to a limited extent.

13. Cookie files (so called "cookies") are designed for the use of websites of the Platform; they contain IT data, in particular text files stored at the end device of a Distributor and of a User of the Platform. Cookies usually contain a name of the website from which they come, the storage time in the end device and a unique number. Within the Platform, "cookies" are collected pursuant to the rules and conditions set forth in a separate document referred to as "Cookie Policy" posted in the Platform.

14. Apart from Cookies, the Service also collects IP addresses of the Distributors and Users collected on the basis of access logs. Similarly to the Cookies, they are used mainly for statistical purposes and in order to improve the operation of the Service. IP numbers may be made available to the legal authorities pursuant to the legislation, including Article 18(6) of the Law of 18 July 2002 on electronic provision of services (Journal of Laws No. 144, item 1204 [ustawa z dnia 18 lipca 2002 r. o świadczeniu usług drogą elektroniczną (Dz. U. Nr 144, poz. 1204)]. This data is not, in any way, connected with Distributors or Users.

#### Article 10 [Representations of the Service Provider]

1. The Service Provider shall take care of an explicit identification of the parties to the agreement relative to the electronic service and exercise due diligence in order to notify the Distributor about the attributes, parameters of the intended use of the Adfortive Goods/ Services.

2. The Service Provider shall ensure such operation of the Portal and the computer system used by him/her for this purpose, using cryptographic technologies, as to prevent any unauthorized access.

3. In case the Service Provider gives access to his/her computer program offering within his/her offer, than it is used at the Distributor's own risk. The Service Provider does not bear any civil liability for any losses arising from the installation and/or use of the software acquired by downloading, as far as it is permitted by law. Despite an on-going anti-virus control, the civil liability of the Service Provider for the losses and impediments caused by computer viruses is excluded.

4. The Service Provider does not bear any civil liability for the deterioration of the quality of access to the service as a result by Force Majeure or due to the events beyond the Service Provider's control.

5. The Service Provider does not bear any civil liability for unauthorized acquisition of knowledge on the User's personal data by third parties (e.g. as a result of unauthorized break-in of hackers to a data base).

6. The Service Provider hereby stipulates that the use of the Portal may be subject to a technical risk that is typical for the use of a computer system.

7. The Service Provider reserves a right of intervention in the technical structure of the Account in order to diagnose irregularities in the manner of operation of the Portal services, amending and affecting in any other manner the technical side of the Account to modify it or to restore a proper operation of the Account or the Portal.

8. The Service Provider reserves a right to discontinue, including immediate discontinuation, of the sales of specific Adfortive Goods/ Services, exclusion of specific services, amending the Marketing Plan, and even to discontinue provision of the Service for important reasons at any time.

#### Article 11 [Specific Rights and Obligations of the Distributor]

1. A Service Provider states that in case of the Distributor desires to make the following instructions; a) To redeem the copons and to disburse its USD or Cryptocurrency equivalent; and b) To generate codes with the copons in order to transfer them to another user, he/she of the Account following the principles set forth in the Rules, in particular by submission of a copy of the document confirming the identity and the place of residence (e.g. a personal ID card, a passport in case of an individual or an excerpt from a relevant register of entrepreneurs in case of legal entities) by the Distributor, confirming that the data provided by the Distributor during the Registration of the Account are true. Without finalization of the procedure of the two-stage verification of the Account, the copons could not be redeemed and instruction to disburse its equivalent in US dollars or Cryptocurrency could not be made.

2. The Service Provider reserves the right to demand the documents confirming performance of business operations from the Distributor. In case of receipt of such a request, the Distributor will be obliged to submit documents confirming the fact of performance of business operations in a form of the scan to the e-mail address as provided by the Service Provider in such message, within 10 working days of the date of receipt of the e-mail at the e-mail address provided at the Registration. Failure to provide relevant documents by the Distributor will provide a basis for blocking the Distributor's Account in order to obtain explanations, and even its removal as the consequence.

#### Article 12 [Copyright]

1. The Service Provider is a sole holder of rights to duplicate, disseminate, process any copyright and the right to transmission and retrieval of the Adfortive.com website and particular contents, services or any other generated services and protective rights featuring the "Adfortive" mark contained therein. The use of any services and content, materials or trademarks and trade names contained therein is allowed only for the purposes set forth in this Agreement.

2. Distributors have any and all rights and bear sole responsibility for the contents they publish. A Service Provider will receive only any and all necessary rights related to the publication and use of these contents in the Platform.

3. Any infringement of copyright, trademarks or any other neighboring protective right will be punished by the Service Provider. The Service Provider reserves a right to block, at his/her own discretion, the content in relation to which the infringement of law, Agreement or Rules has been reported.

#### Article 13 [Prices and Fees]

1. Registration and establishment of the Account in the Portal are free of charge.

2. Every Distributor may terminate the use of electronic services free of charge.

3. The payment of prices and fees is made by means of the third party system (independent of the Service Provider) of the provider of Internet payments or a wire transfer from the Distributor's own e-Wallet. Fees related to the payments or any costs related to the conversion of currency are borne by a Distributor on his/her own.

4. Providers of Internet payment services are the companies independent of the Service Provider and the Service Provider does not bear any responsibility of their services and potential losses or claims arising out of this. Article 14 [Notifications] Notifications from the Service Provider are made directly by sending the message to the e-mail address provided by a Distributor indicated in his/her Account or at the Registration.

#### Article 15 [Transfer of Rights and Obligations of the Service Provider to Third Parties]

1. The Service Provider reserves the right to transfer all or part of any rights and obligations arising from the agreements executed with Distributors, Users or other entities to third parties without any prior notice, give them away / sell them to third parties, sub-license or pledge them, , to which a Distributor hereby expresses his/her consent.

2. Transfer of any rights arising from this agreement by a Distributor, including the transfer of any receivables (amounts due) to the third parties, requires each time written consent of the Service Provider.

#### Article 16 [Arrangements with Third Parties]

Distributors are obligated to comply with the terms and guidelines of the Service Provider's Partners who offer Adfortive Goods/ Services on the Platform via the Service Provider.

#### Article 17 [Termination of the Agreement]

1. The Distributor may terminate the Agreement at any time using the "REMOVE ACCOUNT" function in his/her Profile. In such case, the Service Provider sends an email message containing the link for removal of the account as provided by the Distributor. After clicking the provided link and approving the intention to remove the account, the Distributor eliminates his/her Profile by removing all and any data from it. The Service Provider, however, may store the data required for identification of the Distributor in case there are any claims or inquires of the entitled authorities.
2. Upon the request sent by the Distributor to the following address: <https://adfortive.com> . the Service Provider will retrieve the data removed due to liquidation of the Account.
3. In case any Remuneration remains on the Account on the liquidation date, it will be restored.

#### Article 18 [Governing Law and Court Jurisdiction]

1. This Agreement has been written and should be construed according to the law applicable to the Service Provider (EU).
2. Any and all disputes arising from the Agreement executed between the Distributor and the Service Provider shall be subject to the jurisdiction and be governed by the law applicable for the registered office of the Service Provider.

#### Article 19 [Final Provisions]

1. The following shall be an integral part of this Agreement: a) Rules of Distribution Operations, b) Marketing Plan of the Adfortive Platform, c) Catalogue of the Adfortive Goods / Services, d) Returns policy e) Technical terms and conditions of copons redemption f) Service Provider's Information Policy - Warning on the risks related to provided services and holding copons , Cryptocurrencies including the indemnification of the Service Provider

2. Amendments and modifications of this Agreement will be made by publishing them in the Platform and notification to the Users about amendments made.
3. The Service Provider shall be entitled to amend the content of the appendices hereto in a manner provided for in the Rules.
4. If the Distributor fails to accept the implemented amendments to the Agreement or Appendices set forth in para. 1 above the agreement will be terminated with a 3-month notice period.
5. In case any of the provisions of this Agreement turn out to be ineffective, invalid or incomplete, the Agreement, as a whole, will maintain its validity. An ineffective provision will be replaced by the Service Provider and a Distributor with a provision that will be effective and consistent with the original intention of the Parties of this Agreement.

## RULES OF DISTRIBUTION OPERATIONS WITHIN THE ADFORTIVE PLATFORM

### 1. GENERAL PROVISIONS

- 1.1. These “Rules of Distribution Operations” within the Adfortive Platform” (hereinafter referred to as: “Rules”) define the principles of provisions of services electronically via the Adfortive Internet Service localized under the following address: [adfortive.com](http://adfortive.com) by the Service Provider.
- 1.2. The owner of the Platform and the Service Provider is the following company: Box Information Technology Services, Ramon Gomez de la Serna, 22 Edificio King Edward - Office 406 29602 Marbella - Spain
- 1.3. These Rules constitute the set of basic principles of operation of the Platforms.

### 2. DEFINITIONS

- 2.1. Service Provider - Box Information Technology Services, Ramon Gomez de la Serna, 22 Edificio King Edward - Office 406 29602 Marbella - Spain Adfortive Platform.
- 2.2. Platform/Portal Adfortive located at the following website <https://adfortive.com> , under which the Service Provider manages the Portal, constituting an Internet Platform made up of a series of components unique for Internet portals and services provided electronically for the Users, in particular business system tools available for the registered and logged in Distributors via the aforementioned websites.
- 2.3 Account / Profile – a set of resources and authorities within the Portal allocated to a Distributor or a User, containing the information required for his/her authorization and enabling the use of services, in particular, containing dedicated business tools enabling establishing, control of the development of the Distribution Network and the amount of the Remuneration earned, protected with a Password,

2.4 Registration – an activity performed under the Portal involving establishment of the User’s Account and definition of a login and Password and other registration boxes;

2.5 Password – a unique string of characters created by a User ensuring her/him access to the Account;

2.6 User – a natural person, a legal person or an organizational unit without a legal entity who has been granted a legal capacity by the law, who has an Account on the Platform, either having or not having a status of a Distributor.

2.7 Distributor - being an Entrepreneur: The person who completed Registration within the Portal, accepted the terms and conditions of the distribution agreement, marketing plans and Portal use rules and regulations (terms and conditions), who, in particular, acts as an intermediary in the purchase of Goods/Services of Adfortive between a User and the Service Provider.

2.8 Entrepreneur - being Distributor: a) A natural person who is at least 18 years old, b) A legal person (i.e. an organizational unit who has been granted a legal personality pursuant to the statute of the country of the Distributor), c) An organizational unit without a legal personality who has been granted a legal capacity pursuant to the statute of the country of the Distributor (a right to be an subject of rights and obligations), conducting business or professional operations on his/her own behalf and at his/her own risk pursuant to the provisions of the legislation of a specific Distributor’s country of residence already on the date of execution of the Distribution Agreement

2.9 DSM-type business – performance of business operations by building personal structures of work colleagues, clients and customers by distributors, based on the sales of which, the structure creator receives additional commissions in the amount and pursuant to the rules set forth in the marketing plan,

2.10 Partner - an Entrepreneur cooperating with the Service Provider, whose goods and services are available on the Platform, in the sales of which the Service Provider acts solely as an intermediary,

2.11 Account- a tab in the Account of a Distributor allowing him/her to monitor the development of the Structure and correctness of calculations of the Remuneration received from the Service Provider,

2.12 Reflink- a unique string of characters , allowing the Service Provider’s settlement system to establish whether a specific User purchases Goods/Services under Adfortive via the Distributor, to whom a given Reflink has been allocated,

2.13 Distribution Structure – a system of connections between Distributors and other Users, arising from the fact that Adfortive Goods/ Services have been recommended by the Distributor to these Users, arising from the fact of using the Reflink while purchasing Adfortive Goods/ Services,

2.14 Remuneration – profits made by a Distributor for intermediary services in purchasing Adfortive Goods/ Services between Users and the Service Provider that is granted in a form of vouchers named copons , or in a form of a tangible award. A Distributor needs to meet the Requirement of Personal Activity and the structure he/she has built needs to achieve the Structure Sales set forth in the Marketing Plan.

2.15 USD – is a term voucher of any value purchases by a Distributor or received by a Distributor as Remuneration that may be exchanged within the Platform into various Adfortive Goods/Services or redeemed - in the quantity set forth herein - by granting an equivalent in a form of the USD currency, as selected by a Distributor,

2.16 Requirement of a Personal Activity by a Distributor – actions a Distributor needs to undertake himself/herself in order to earn the right to receive Remuneration,

2.17 Structure Sales – one of the criteria that need to be met by the Structure in order to obtain rights by a Distributor to receive Remuneration being a minimum value of Adfortive Goods/ Services purchased by Users in a given Structure in the Settlement Period,

2.18 Settlement Period – at the moment less than 6 hours indicated in the Marketing Plan being a basis of determining whether a Distributor has obtained the right to receive Remuneration and in what amount,

2.19 Marketing Plan – a document defining the principles of earning Remuneration by the Distributors, subject to compliance with the terms and conditions set forth therein and respectively relative to the principles on which platforms (Adfortive, as well as potentially other, within the scope of new services) are based;

2.20 eWallet of a Distributor – an electronic wallet of a Distributor that is necessary for storing cryptocurrencies, USD (US dollar) currency and making payments using them. The Service Provider does not conduct, does not provide the eWallet services.

2.21 Cryptocurrency – a virtual financial settlement unit, being neither legal payment means, or electronic money or a financial instrument, input into the dispersed accounting system, (blockchain) based on the cryptography, convertible in business trading into legal payment means, and accepted as the exchange means, that may be stored electronically or transferred, and that may be subject of electronic trading;

2.22 Adfortive Goods/Services – products provided by the Service Provider or in offering of which the Service Provider acts as an intermediary, included in the Product Catalogue,

2.23 Product Catalogue – constituting Appendix No. 3 to this Distribution Agreement, a document describing the properties and features of Goods/Service in the sale of which a Distributor provides intermediary services.

2.24 Infringement Report – the information provided to the Service Provider pertaining to the infringement of the Agreement, the Rules or law by another User or a Distributor in relation to the content placed in the Portal or a manner of operation infringing the aforementioned provisions,

2.25 Complaint– the information provided to the Service Provider by a Distributor pertaining to the irregularities in provision of services provided for in the Agreement or the Rules due to the fact that they are not implemented or implemented in conflict with the provisions of the Agreement and/ or Rules.

2.26 Level – determination of the position of a Distributor within the Distribution Structure relative to the Distributor creating such Distribution Structure.

### 3. SUBJECT OF THE SERVICE

3.1 The Service Provider offers access to the Platform facilitating distribution operations on the basis of the DSM-type business to Distributors, within which a Distributor may act as an intermediary in the sale of ADfortive Goods/ Services available in the ADfortive coming from the Service Provider or his/her Partners and has an option to communicate with other Users and establishing new business contacts. The Service Provider provides free-of-charge to a Distributor to perform his/her business operations within the Portal that enables using the services, and in particular, containing dedicated business tools enabling establishing, control of development of the Distribution Network and the amount of the received Remuneration. During the term hereof, a Distributor agrees to promote ADfortive Goods/ Services and search for potential buyers of the aforementioned products, pursuant to the principles set forth in this Agreement and in the Rules. In reference to the active and effective performance of intermediary services in the sales of ADfortive Goods/ Services, the Distributor will be receiving Remuneration pursuant to the principles provided for in the Marketing Plan.

3.2 The service is available for the end users of the Internet.

3.3 The service is designed for the Distributors performing business or professional operations on their own i.e. have the status of an Entrepreneur, already on the date of execution of this Distribution Agreement.

3.4 The use of the Portal is free of charge, which does not exclude an option of introducing some additional paid services provided by the Service Provider or Partners. A Distributor each time receives additional information to this extent, enabling him/her to undertake an informed, voluntary decision on using additional paid services.

3.5 In order to use an electronic service that is provided within the Portal, a Distributor must meet the following technical requirements that are necessary for interoperation with the computer system of the Service Provider: a device enabling the use of the Internet, Internet connection, browser that enable viewing websites; e.g. Internet Explorer version 5.5 or higher, Opera version 7 or higher, Firefox version 1 or higher, Google Chrome Version 5.0 or higher or Safari 5 or higher – with the cookies enabled, supporting encrypted SSL and JavaScript connections and active e-mail account.

3.6 The Service Provider informs that “cookies” are installed when using the Portal on the Distributor’s computer. These are IT data that are stored on the Users end devices. They are mainly designed for using websites. Cookies used by the Portal pertain to the persons using the service regardless to the fact whether a given person becomes a User or not. Cookies used by the Portal do not gather personal data. Some information collected by means of cookies may be linked to a specific person in the process of profiling clients. Collection and storage of information about clients on the basis of cookies is done



solely upon an express consent of a client. Internet browsers allow by default placing of cookies which is equivalent to the collection of information about the persons visiting the Portal. A consent expressed for the use of cookies may be modified or cancelled at any time. The browser offers an option of changing the settings pertaining to saving of cookies. Cookies used by the Portal are mainly designed to keep the information about a User that has been provided once.

3.7 The Service Provider uses the information saved by means of cookies for advertising purposes, statistical purposes and first of all adjustment of the Portal to individual needs of the Users. Moreover, the files are also used in the re-targeting technology. This technology involves offering to our users an attractive marketing offer by presentation of properly profiled advertisement on the websites of the partners of the Service Provider. Individual display of advertisements is based on the cookies technology and the analysis of the prior behaviors of a User on the Portal or the Internet. Cookies placed in the Portal are also used for cooperation in marketing operations with the third parties.

3.8 The Platform is available on the on-going basis 24/7 and achieves an annual average availability at the level of 97.5 %. Downtime caused by maintenance and update of software and the periods when the service is not available via Internet for technical reasons and other problems beyond the Service Provider control (Force Majeure, third parties, etc.) are deducted from it. In order to be able to fully use the Platform, a Distributor must apply the newest technologies (of browsing) or enable their use on his/her computer (e.g. activation of JavaScript, Cookies, Pop-ups). In case the older or less popular technologies are used, the case may be that a Distributor will be able to use the services only to a limited extent.

3.9 A User represents that he/she is aware that the use of the software such as Adblock Plus or Flashblock or other equivalent may cause improper operation of the Portal or may totally prevent the use of it.

#### 4. EXECUTION OF AN AGREEMENT, REGISTRATION OF A DISTRIBUTOR

4.1 When a Distributor wants to start conducting distribution operations within the Portal, he/she must perform the Registration that results in opening the Account. Each Distributor may have only one account on the Portal. The Service Provider reserves the right to request a Distributor to present documents confirming that the data provided during Registration are true.

4.2 Approval of the content of the Distribution Agreement with appendices is a precondition for completion of the Registration.

4.3 The Registration may be performed only online by clicking on the Adfortive.com website and completion of the registration form with a necessity to provide the data indicated in the form. The minimum scope of data to be provided in the registration include the following: a) The Reflink of a Distributor who refers a party b) Submission of the representation on performance of business operations on his/her own behalf and at his/her own risk and provision of the data identifying a

Distributor as an entrepreneur and in particular a tax identification number, if it is required in the country of a Distributor, c) First name; d) Last name; e) E-mail address; f) Login of a Distributor; g) Password h) Identification number of an enterprise for tax purposes, i) The name of the conducted business operations. j) Business address

4.4 When determining the content of a Password, a Distributor should take into account a fact that in order to increase the level of protection against its breaking, a Password should be made up of at least 6 characters that should include at least one figure. A Password is confidential information known solely to a Distributor. A Distributor is obligated to set a Password in a manner preventing third parties from finding it out. The Distributor should not make his/her login and password available to third parties. The Service Provider bears no responsibility for the effects of giving access to a login and a Password by a Distributor to third parties, and a Distributor may amend previously established Password by giving such instruction on his/her Account.

4.5 In case a User, not being a Distributor, has already had the Account on the Platform, he/she may start the cooperation in a position of a Distributor by clicking the “documentation” tab placed on the adfortive website. Then the system automatically fills in the form with the data already provided by a User; it is only necessary to provide the data pertaining to the conducted business operations and confirming that the User has a status of an Entrepreneur. A User may also open an Account on the Platform Adfortive by completing the form provided on the following website: <https://adfortive.com>

4.6 Within the process of registration, a User is obligated to: a) Make a representation that he/she accepts the contents of the Distribution Agreement, b) Meet all formal requirements for execution of the Agreement, including, but not limited to, holding the status of Entrepreneur in his/her country of residence. c) Confirm that he/she has read and understood its content and accepted the Rules, Privacy Policy and Marketing Plans, d) Express his/her consent for personal data processing and, optionally, receiving commercial information electronically; e) Confirm that he/she is an Entrepreneur i.e. he/she has a status of the entity performing business operations on his/her own behalf and at his/her own risk.

4.7 Having entered the registration data to the form and selecting the “SAVE” [“ZAPISZ”], the system automatically sends a message that contains the data on a manner of the Account activation to the e-mail address provided by a User during Registration. In case of failure to click on the provided link within 30 days, it will be inactivated by the Service Provider.

4.8 At the moment of registration in the Portal, a Distributor executes a distribution agreement pursuant to which he/she joins the Portal as a Distributor conducting business operations on his/her own behalf and at his/her own risk, involving intermediation in the sales of Adfortive Goods/ Services. He/she further confirms that he/she has read and understood the available provisions and accepted them as a component of the agreement. It applies also and in particular to the following: a) The scope of provided services; b) A lack of necessity to invite new members to a portal; c) No obligation to purchase the Service Provider’s Goods and Services by a Distributor; d) Terms and conditions for obtaining the Remuneration; e) The fact that the Portal does not have an investment nature.

4.9 The Distributor shall be obligated to complete the required boxes of the registration form in a complete and proper manner.

4.10 The Service Provider represents that the documents confirming the purchase of the Adfortive Goods/ Services and the granted Remuneration will be issued using the data indicated by a User during Registration. The Service Provider is not responsible for the losses a Distributor may suffer in relations to entering erroneous, or untrue data in the registration form at the registration (or their further amendment in the account) and thus, invoices issued erroneously as attributable to the Distributor.

4.11 Upon completed registration, a Distributor may profile his/her Account. Profiling of the Account should be understood as provision of the information by a Distributor e.g. about his/her interests, educational background, profession, etc. and also by making the photograph in the background and a profile photo available.

4.12 Service Provider reserves the right to request a Distributor to provide the documents confirming conducting business operations. In case of such request, the Distributor shall be obligated to provide the documents confirming the fact of performing business operations in a form of a scan to the e-mail address provided by Service Provider in the aforementioned message, within 10 working days of the receipt of an e-mail message to the in-box address provided at the time of the Registration. Failure to provide relevant documents by the Distributor will provide a basis for blocking the Distributor's Account in order to obtain explanations, and even its removal as the consequence.

4.13 The Service Provider hereby stipulates that redemption of the coupons will be possible upon finalization of the account by the Distributor. . A Distributor will be obligated to send a scan of the personal ID document to the Service Provider in order to confirm the data provided at the registration of the Account.

4.14 The Service Provider stipulates that one person/Distributor shall be entitled to establish only one account. A Service Provider stipulates that implementation of the coupons redemption from different Accounts using the same data by the same Distributor will not be possible.

4.15 A Distributor bears full responsibility for compliance with law and correctness of the data provided at the Registration.

4.16 False data provided intentionally and/or with an intention to commit a fraud may cause the commencement of civil proceedings before the court. In such case, the Service Provider also reserves a right to block the Accounts of the Distributors who intentionally and /or with the intention to commit a fraud and terminate the use agreement immediately, without notice as well as deny to transfer the collected copons , as obtained in breach of the Agreement and the Rules..

4.17 A Distributor is also obligated to notify the Service Provider immediately about any and all changes to his/her data, in particular, the electronic mail address. The Service Provider is not responsible for the losses suffered by a Distributor in relation to the failure to update the data.

4.18 A Distributor is obligated not to share the data that would enable access to the Account with third parties. The use of the Account of a Distributor by third parties is a valid reason to block it and does not require prior warning. Distributors are obligated to notify the Service Provider immediately about every illegal use of his/her Account.

## 5. USE OF THE PORTAL

5.1 Distributors use the Portal and the services offered by the Service Provider at their own risk.

5.2 The Service Provider has a right to amend the Portal website and the services/ goods he/she offers at any time, without any prior notification and without incurring any liability by the Service Provider as a result of such amendments.

5.3 The Service Provider reserves the right to limit the use of services and the possibility of establishing communication via Portal with other Users, including Distributors, in respect of whom he/she is convinced that they infringe the obligations arising from the Agreement, the Rules or law or in any other way take advantage of improperly offered Adfortive Goods/ Services.

5.4 The Service Provider does not guarantee: a) Availability of the Service Provider's website at any time in an error-free manner and without any interference, at the right time and in a certain manner, and also, that the interference will be eliminated; b) Completeness, correctness and certainty of training materials created by Distributors.

5.5 When providing intermediary services for the sale of the Adfortive Services/ Goods by providing access to their potential and new Distributors to his/her Reflink, the Distributor builds his/her Distribution Network.

5.6 A Distributor receives the Remuneration for the actions undertaken within the Portal i.e. meeting the Requirement of Personal Activity of a Distributor and achieving by Distribution Structure built by him/her the Structure Sale in a given Settlement Period.

5.7 The principles and manner of granting Remuneration are set forth in the Marketing Plan and the Agreement

5.8 A Distributor may use the Remuneration received in a form of the coupons by instructing to: a) Exchange them in whole or in part into certain Adfortive Goods/ Services, b) Redeem them - pursuant to the terms and conditions specified in these Rules - and to receive in exchange their equivalent in a form of the USD currency or specified Cryptocurrency. c) Generate the code of a selected number of coupons in order to give them as a gift to other Users.

5.9 On the "My profile" page, operating within the Adfortive Platform, he/she fills the following data: first name, last name, e-mail address, business name, tax ID number and selects the country of residence from the list in the "Personal data" tab.

5.10 A Distributor performing distribution business within the Adfortive Platform can see the collected in the “Commissions” tab.

## 6. REPORTING INFRINGEMENTS AND COMPLAINTS

6.1 Distributors, Users and third parties may report the information pertaining to infringement of law, Agreement or Rules by another User relative to the content included in the Portal to the Service Provider to his/her e-mail address: <https://adfortive.com> (Infringement Report)

6.2 The Report may be sent to the Service Provider by completing the form provided in the Portal in the following tab: <https://adfortive.com>

6.3 Reports sent by e-mail should contain as a minimum: a) The identification of the reporting person, b) A description of the infringement that occurred to which the report pertains, c) A contact e-mail address, d) A representation of the reporting entity that the information provided in the report is precise and consistent with reality to the highest possible extent, and it is only intended to protect the rights and are not meant to cause any loss to the Service Provider, Distributors and to the Users using the Portal.

6.4 The report that fails to meet specific requirements may be treated as an unreliable message of an illegal nature.

6.5 Reports may also be made by provided forms place at the following address: <https://adfortive.com>. After completion of the mandatory boxes of the form, the entity submitting the report clicks “SEND”

6.6 In case a report fails to meet the requirements set forth above, the Service Provider - if he/she decides it as necessary for the proper processing of the report - calls the reporting entity to amend it, providing a relevant deadline and the scope of such amendment with an instruction that failure to amend the report within a set deadline will result in leaving it unprocessed. In case it is not performed until the provided deadline, the report will be left unprocessed.

6.7 In the situation arising justified doubts pertaining to the correctness of the aforementioned report, the Service Provider may proceed with temporary blocking access to the content to which the report pertains. The deletion of the Account of a User or blocking access to given content does not mean simultaneous acknowledgement that the aforementioned content constitute materials infringing the rights of the reporting entity, the Agreement or the Rules.

6.8 The Service Provider provides information about processing the Report electronically within the deadline of 30 (thirty) days of the date of its submission. The reply to the Report will be sent to the reporting party to the address provided by him/her in the Report. The Service Provider reserves the right to extend the aforementioned deadline maximum by 30 (thirty) days in case when the processing of the report requires special information or faces any problems not attributable to the Service Provider, in particular such as equipment or Internet failures. The Service Provider also hereby stipulates that processing of the report may require obtaining additional explanation from the reporting entity; the time to reply each time extends the report processing period.

6.9 A Distributor shall have a right to file a Complaint if the services provided for in the Agreement or Rules are not performed or are performed not in consistency with their provisions.

6.10 Complaints should be directed to the address of the electronic mail of the Service Provider (<https://adfortive.com>), or accordingly, through the form provided in the Portal.

6.11 The Service Provider reserves the right not to reply to an obviously unjustified Complaint, in particular to the extent, in which the Complaint has been previously resolved relative to a given entity.

6.12 A properly sent Complaint will be processed within the deadline of 14 (fourteen) days. This deadline may be extended if the complaint processing requires obtaining special information or faces any problem outside of the Service Provider's control or if it is necessary to obtain additional information from a Distributor. The time of providing additional information by a Distributor every time extends the time for processing the Complaint.